Social networking app for healthcare professionals

The National Institute of Engineering, Mysore (South) / I Sem /Mech- A Sec

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PROBLEM STATEMENT

local hospitals and doctors social networking app, availability for checkups and online prescription solution

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INTRODUCTION

Many healthcare managers are working to effectively utilize social media to engage patients and consumers. Through effective marketing and communication tactics, organizations are able to move away from traditional advertising techniques, and use the internet to connect with consumers in the healthcare field. Consumers heavily rely on information found online and use the internet to gather healthcare information and connect with other patients to garner support and learn about similar conditions. Others utilize these resources for research or to share experiences with healthcare providers and other related organizations. Patients also have a tendency to seek information via social media that assists in the selection of doctors, specialists and hospitals to make informed decisions on the best practices to seek care. Individuals will use social media to post reviews or other comments that support or possibly deter others from choosing that type of healthcare in the future. It is essential for providers to be active on social media and provide accurate information, connect with readers and implement marketing techniques where applicable.

Social media provides physicians with tools to share information, to debate health care policy and practice issues, to promote health behaviors, to engage with the public, and to educate and interact with patients, caregivers, students, and colleagues. Stay informed

IDEA GENERATION

We have designed an app using figma through which we can get the solution for many health issues. We can also get the tablets through a nearby medical store through online transactions. This app will help those who are alone at home and find some sudden health issues. This app also gives suggestions for the user to consult the famous specialists nearby.

PROTOTYPE IMAGES